

University of Washington

Department of Urban Design and Planning

URBDP 507C (SLN 21598) – CITY OF RAYMOND ECONOMIC DEVELOPMENT

IDENTIFYING **APPROACHES** FOR ECONOMIC DEVELOPMENT
PRIORITIZING **STRATEGIES** WITH RESIDENTS AND ELECTED/APPOINTED OFFICIALS
BUILDING **COMMUNITY** INVOLVEMENT TO SUPPORT IMPLEMENTATION

Course Syllabus

Spring Quarter 2025

Monday and **Wednesday** 1:30 p.m.- 4:20 p.m.

Friday by appointment (remote)

Gould 312

Instructor:

Rick Sepler, AICP

e-mail: sepler@uw.edu

Office Hours by appointment

5 Credits per Quarter- Graded

Course Description

This course will assist the City of Raymond (Pacific County) in developing an implementable economic development plan. The project will build on initial research (Initial Conditions Report - ICR) prepared during Winter Quarter, 2025 (Urban 506) and facilitate a planning process that leads to the development of a detailed strategy plan to support the revitalization of Raymond's downtown. This plan will identify regulatory strategies, infrastructure improvements and targeted economic development strategies for "Main Street" and will consider the potential establishment of a "creative district" attraction/development. Community involvement will be key to the successful implementation of this plan and opportunities for participation will be incorporated into the planning process.

Objectives and Desired Outcomes

This course aims to accomplish the following objectives:

1. Preparation of an implementable plan that contains projects and action steps that have been considered and prioritized by the community and its representatives.
2. Identified projects and actions steps will contain specific implementation guidance (lead entity, funding source and timing). Comparable projects from

similarly-positioned/sized rural-area municipalities will be offered as proof-of-concept examples to support recommendations.

3. Individual and/or group meetings will be conducted to ensure community engagement and inputs are represented.
4. Develop professional skills in plan making and designing and facilitating community engagement processes.

Required and Recommended Texts

There are no required texts. Readings will be identified by the instructor.

Participation and Assignments

This course will be highly participatory. Its success will rest on your participation and involvement. Participants are expected to work in teams and individually to complete assignments in a competent and timely manner.

Expectations and Grading

You are expected to:

1. Attend and actively participate in scheduled classes.
2. Prepare and submit assignments in a timely manner
3. Contribute to the effectiveness of your team.

Grades will be based on:

1. How regularly and actively you participate in class discussions and activities.
2. Completion of all assigned tasks.
3. Your effectiveness as a team member.

Grades are distributed by:

Class Participation and Attendance	45%
Preparation of Assigned Materials	40%
Leadership, Teamwork and Initiative	15%