

URBDP 507C – CITY OF RAYMOND ECONOMIC DEVELOPMENT
 SPRING 2024 – SEPLER

IDENTIFYING **APPROACHES** FOR ECONOMIC DEVELOPMENT
 PRIORITIZING **STRATEGIES** WITH RESIDENTS AND ELECTED/APPOINTED OFFICIALS
 BUILDING **COMMUNITY** INVOLVEMENT TO SUPPORT IMPLEMENTATION

COURSE SCHEDULE – **REVISED 4.25.25**

MONDAY AND **WEDNESDAY** IN STUDIO. **FRIDAY** IS A WORKDAY WITH ON-LINE MEETINGS BY APPOINTMENT.

	MONDAY	WEDNESDAY
WK 1	<p>3.31</p> <p>Introductions Course Overview and Process Map Methodology Developing Overarching Project Goals</p> <p>Reading: CEP 460 <i>Final Report</i></p> <p>Video: <i>Small Town Revitalization</i>. PBS. https://www.pbs.org/video/compass-small-town-revitalization/</p> <p>Reading: <i>How Downtown Plans can create a framework for Revitalization Efforts (Part 1 and 2)</i> https://mrsc.org/stay-informed/mrsc-insight/october-2023/downtown-revitalization-strategies-part-1 https://mrsc.org/stay-informed/mrsc-insight/october-2023/downtown-revitalization-strategies-part-2</p>	<p>4.2</p> <p>What is downtown revitalization? What strategies are typically deployed? Discussion: What strategies might resonate for Raymond? Case Study Teams assigned</p> <p>Reading: <i>How small towns and cities can use local assets to rebuild their economies: Lessons from successful places</i>. https://www.epa.gov/sites/default/files/2015-05/documents/competitive_advantage_051215_508_final.pdf</p> <p>Reading: <i>Washington Main Street Program Guide and Handbook</i> https://www.dahp.wa.gov/sites/default/files/WSMSP%20Program%20Guide%20%26%20Handbook%202015.pdf</p> <p>Reading: <i>Using Arts and Culture to Revitalize Downtown</i> https://mrsc.org/stay-informed/mrsc-insight/march-2025/arts-culture-revitalize</p>
WK 2	<p>4.7</p> <p>Public participation methods Annotated Agendas</p> <p>Reading: <i>Public Participation in Land Use Planning</i>, Planning Commissioners Handbook. https://www.ilgplanninghandbook.org/public-participation-planning</p>	<p>4.9</p> <p>Case Study Teams presentation Discussion: Which strategies are germane? FOCUS GROUP Meeting Team Assigned</p>
WK 3	<p>4.14</p> <p>Review FOCUS GROUP Annotated Agenda</p>	<p>4.16</p> <p>Dry-run FOCUS GROUP meeting</p> <p>Presentation: Lisa Pool, AICP MRSC Policy Consultant Bio here: https://mrsc.org/about/staff-directory</p>

MONDAY		WEDNESDAY
WK 4	4.21 FOCUS GROUP MEETING IN RAYMOND	4.23 Debrief on FOCUS GROUP meeting Recommended Strategies Discussion OPEN HOUSE/MOVIE NIGHT Meeting Team formed.
WK 5	4.28 (Gould Rm 102) Recommended Strategies Format Developed OPEN HOUSE/MOVIE NIGHT Annotated Agenda and Outreach Discussion	4.30 (Gould Rm 102) Presentation: Steve Butler, AICP MRSC Planning and Policy Manager Bio here: https://mrsc.org/about/staff-directory Recommended Strategies Research OPEN HOUSE/MOVIE NIGHT Outreach Materials Due and transmitted.
5.2 FRIDAY Special Friday Field Trip Port Townsend: Small Town Strategies		
WK 6	5.5 (Gould Rm 102) Recommended Strategies Due and Discussed And ON-LINE CHECK-IN (Kelly and Sue)	5.7 Dry-run OPEN HOUSE/MOVIE NIGHT
WK 7	5.12 OPEN HOUSE/MOVIE NIGHT IN RAYMOND	5.14 Debrief on Open House/Movie Night Final Presentation Meeting Team Formed Writing Team Formed Editors Identified
WK 8	5.19 Final Report Table of Contents Due (Writing Team and Editors) Assign components to be written Graphics Team Formed (FINAL PRESENTATION and FINAL REPORT)	5.21 Final Report Assigned Components Due FINAL PRESENTATION Annotated Agenda/Presentation Discussion And ON-LINE CHECK-IN (Kelly and Sue)
WK 9	5.26 No Class – Memorial Day	5.28 Final Report Narrative Due (Editing Team) Final Report Format Team Assigned. Dry Run of FINAL PRESENTATION
WK 10	6.2 FINAL PRESENTATION - RAYMOND City Council Regular Meeting	6.4 Discuss Final Presentation ALL MATERIALS DUE Complete Final Report
FRIDAY		MONDAY-FRIDAY
WK 10-11	6.6 Complete and Transmit Final Report and all materials to client	6.9 – 6.13 (Finals Week) Individual Evaluation Meetings with Instructor