

Course Syllabus

URBDP 500: Survey of Urban Planning (Draft)

University of Washington, Department of Urban Design and Planning

Title: Survey of Planning (UrbDP 500, 4 credits, SLN 22945)

Class: Mondays and Wednesdays, 1:30-3:20 pm

Classroom: Gould 114

Quarter: Autumn, 2024

Instructor: Chang-Hee Christine Bae, Ph.D., Associate Professor

Email: cbae@uw.edu

Office Hours: Tuesdays, 11:00 AM-12:00 PM, Gould 410

Teaching Assistant: Aaron Lecciones, Predoctoral Teaching Associate, Ph.D. Student (Urban Design & Planning)

Office Hours: Mondays & Wednesday 9:00-10:00 AM & 4:00-5:00 PM, Online by appointment

Class Website: <https://canvas.uw.edu/courses/1752508>

Purpose

Survey of Planning will serve an introduction to Urban/Regional Planning and Design as a required course for the *first year* MUP students. As Urban Planning and Urban Design disciplines are a very broad multi/interdisciplinary area, there will be a wide range of topics to cover. Because of time limitations, the proposed course topics are designed to be essential to urban planning students who will go to the next level of MUP education and practice in the near future. This course aims to provide a balanced view of the field and explore the interconnectedness of different subfields of urban planning and urban design.

The required textbook is *Planning in the U.S.A: Policies, Issues, and Processes* (Barry Cullingworth and Roger W. Caves, 2023, 5th edition) It is available online. Also, downloadable chapters of the 3rd edition are available from UW Library e-books. Please plan to come to class having read the identified chapters and key additional readings provided on Canvas. We will try our best to put readings and other web resources for guest speakers prior to their visits. These materials will be a point of departure for our discussions.

There are urgent major issues in urban planning: COVID-19, racial and social justice/equity, climate change, and suburban expansion (aka sprawl). Although COVID-19 caused large-scale disruptions to daily lives, the course will mainly focus on the pre-COVID urban planning issues. How COVID-19 will change planning practices will be revealed with time. We have planned a few sessions where we will discuss COVID recovery and its potential lasting impacts on the cities.

Textbook

Cullingworth, J. Barry, and Roger Caves, 2024, *Planning in the USA: Policies, Issues, and Processes*. 5th edition. Oxon, UK: Routledge

Recommended reading throughout the quarter:

- Mallach, Alan, 2018, "Race, Poverty, and Real Estate," Chapter 4 (pp. 75-96) in *The Divided City*. Washington DC: Island Press.
- Botchewy, Nisha, Andrew Dannenberg, and Howard Frumkin, eds., 2022, *Making Healthy Places*. 2nd Washington, DC: Island Press.

Objectives

1. To introduce beginning students in the MUP program to the development of the professional field over the last several decades;
2. To be knowledgeable in theories and practices in planning subfields as well as general planning;
3. To orient the student to several of the areas of specialization within planning that we offer in this program;
4. To acquaint you with some of the key issues in planning currently underway in the Puget Sound region, from outstanding visiting speakers who are engaged in professional practice.

General Session Format

In general, each class will be comprised of lectures and Q&A. Some sessions will include a guest speaker(s). This will usually include a 30- or 40-min talk per speaker, 20-min Q&A interaction with guest speakers, which will take up some of the lecture time. Some guest speakers will take a much longer presentation time depending on the subject and their experiences. The instructor and the TA will post a weekly session information to Canvas site, everyone is required to read it before class time, especially for the Guest Speaker sessions.

Each week students will be asked to post their thoughts (max 100 words) on weekly readings and lectures on the Week's Discussion page. This is an opportunity for students to understand key concepts/policies of urban planning, and to synthesize the various materials and gives the professor a chance to ensure that learning goals are being met. These posts will count towards class participation grade. Once you have posted you will be able to see posts of other students. Please feel free to respond to any posts.

Assignments

Please check the Canvas website for more up-to-date info:

- Weekly response (40%; total of five responses: **three responses** are **required** from weeks 2, 3, and 4; then pick **two responses** from Week 5 to Week 10)

- You must complete **five** responses out of nine weekly response opportunities. All of the first three (Response 1-3) are required, then you may choose two from the remaining opportunities.
 - Responses are approximately 500 words (one page) in which you respond to assignment questions regarding key concepts from lectures and readings.
 - See the Canvas schedule for specific topics and due dates.
 - Responses will be submitted via Canvas.
- Group project (40%): Work with groups (group size: 5~6 students)
- Week 10's in-lecture assignment (5%): "The Limits of Environmental Policies"
 - This task will be held in class. The instructor will give guidelines.
- Class participation (15%): Active engagement during the class is highly encouraged. The attendance is very important as we deal with different topics and planning subfields in each class. We will keep attendance randomly. In case, you need to miss the class, please contact us in advance. Please avoid inappropriate distracting behaviors, such as personal communications (emails, texts, etc.). If found, one can earn negative participation points. Your posts on weekly discussion page will also contribute towards class-participation.

Health Advisory

[UW Advisory Committee on Communicable Diseases](#)

Here are some simple steps that we can each take that will benefit our health and the health of our community:

- **Stay home from class or work if you are sick**, including with respiratory or [COVID-19 symptoms](#), and follow the [UW COVID-19 public health flowchart](#).
- **Stay up to date on recommended vaccines**. This includes the updated COVID-19 vaccines and your annual flu shot. If you are at risk, talk to your health care provider about the new RSV vaccines. The UW will be offering COVID-19 vaccines and flu shots for students and personnel. More information can be found on the [COVID-19 webpage](#)[Links to an external site.](#). Vaccines are also available at [UW Medicine](#) and local clinics and pharmacies.
- **Take a COVID-19 test if you have symptoms or have been exposed**. [Rapid tests are available for free on UW campuses](#), and can be ordered at no cost through a [federal government program](#). Both rapid and PCR tests are [also available locally](#).
- **Face masks are currently optional in most settings**. Consider wearing one indoors if you are at higher risk, especially for the first couple weeks of the quarter. High-quality masks (e.g., N95, K95, surgical masks) help protect the wearer and others and these **masks continue to be available for free in specified locations on each UW campus**.
- **Masks are currently required in higher risk patient care settings**. UW health-care facilities will return to required masking in all patient care settings based on [respiratory virus transmission \(COVID-19, flu and RSV\) metrics](#). Please follow the mask signs posted upon entry to clinics.

Masks are strongly recommended when returning to campus after ending [COVID-19 isolation](#) and after a higher risk [COVID-19 exposure](#). In these cases, wear a mask indoors when around others until 10 days have passed from the start of illness or until 10 days have

passed from when you were exposed.

You can **expect to see more people masking indoors during fall and winter months. Please continue to respect the masking choices of others.**

- **Practice good hygiene**, washing your hands often and avoiding touching your face.

More information about the University's response is available at uw.edu/coronavirus and the [Environmental Health and Safety Department's website](#).

Academic Integrity

The University takes academic integrity very seriously. Behaving with integrity is part of our responsibility to our shared learning community. If you're uncertain about if something is academic misconduct, review the [Student Academic Responsibility Actions](#) statement, and ask the professor or teaching assistant. We are willing to discuss questions you might have. Students can also find helpful tips on how to cite sources here. Finally, the Odegaard Library also has a writing and research center to help students individually.

Use of Artificial Intelligence

All work submitted for this course must be your own. Any use of generative AI tools, such as ChatGPT or image generators, in conducting a range of activities such as brainstorming ideas, structuring arguments, troubleshooting code, searching for information, analyzing literature, and enhancing written communication by checking for grammatical accuracy when working on assignments is only allowed under the strict condition that a declaration of the use Artificial Intelligence is made by the student. The student must provide a written statement declaring how AI was used in the work - including the AI tool used, what methods were used in generating the information from AI, and which parts of the work benefited from the AI tool. This is meant to encourage the development of appropriate attribution skills, reflect on how generative AI is contributing or harming your work, and protect you in the event that any issues are raised about potential Academic Misconduct. Responsibility for any submission of work lies with the student who must critically evaluate AI-generated content for accuracy, authenticity, and potential bias. It is imperative to ensure that AI assistance does not lead to the dissemination of false information, perpetuate biases, or result in plagiarism or copyright infringement. Proper use of AI tools, coupled with diligent oversight, can contribute to the integrity and excellence of your academic work. Any use of AI that is not transparently declared will be considered academic misconduct and subject to investigation. If you have any questions about what constitutes academic integrity in this course or at the University of Washington, please feel free to contact me to discuss your concerns.

Schedule

Please see the course Canvas [Modules](#) page for the most up-to-date schedule of topics, including assigned readings, guest speakers, and deadlines.

Draft Course Schedule

The course schedule is subject to change based on availability of guest speakers. Please refer the [Modules](#) page for reading related to upcoming weeks.

Week 1

Sept 25 W **Course overview**

Week 2

Sept 30 M **Urbanization and dimensions of sprawl I**

- Cullingworth & Caves (2014). Ch. 2: Urbanization
- Bullard (2000). "Introduction: Anatomy of sprawl"
- Glaeser, Edward (2011), "Why has sprawl spread?" Ch. 7 in *Triumph of the City*.

Oct 2 W **Urbanization and dimensions of sprawl II**

- Gordon & Richardson (1997). "Are compact cities a desirable planning goal?"
 - Ewing (1997). "Is Los Angeles-style sprawl desirable?"
 - Ewing & Hamidi (2015). "Compactness versus sprawl: A review of recent evidence from the United States"
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Week 3

Oct 7 M **New Urbanism and urban regeneration**

- Fainstein (2000). "New directions in planning theory." pp. 110-112
- Calthorpe (1989). "The pedestrian pocket."
- Fulton (1996). "The New Urbanism: Hope or hype for American communities?"

Recommended:

- Kim (2000). "Creating Community: Does the Kentlands live up to Its Goals?"
- Tu and Eppli (1999) "Valuing New Urbanism: The Case of Kentlands"
- Kim & Bae (2020) "Do home buyers value the New Urbanist neighborhood? The case of Issaquah Highlands, WA" *Journal of Urbanism*, 13(3), 303-324.

Oct 9 W **Comprehensive planning and growth management**

- Cullingworth & Caves (2014)
 - Ch. 5: The evolution of planning and zoning
 - Ch. 7: The comprehensive plan
 - Ch. 10: Growth management and local government
 - Ch. 11: Growth management and the states

- TA to introduce the Group Project
 - Project: Group formation
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Week 4

Oct 14 M **Healthy city: Built environment and public health**

Guest Speaker: Andrew Dannenberg, MD (UW UDP & Public Health)

- Frumkin, Howard, Andrew Dannenberg, and Nisha Botchewy, 2022. An introduction to healthy, equitable and sustainable places, Chapter 1 in Making Healthy Places. Botchewy, N. et al, 2nd Edition. Washington, DC: Island Press
- Rollings KA, Dannenberg AL, Frumkin H, Jackson RJ., 2024. Built Environment and Public Health: 20+ Years of Progress. *American Journal of Public Health*. 114(1), 27-33.
- Cullingworth and Caves, 2024. Transportation and public health, pp. 415-416, in Ch. 13. Transportation

Oct 16 W **Regional planning: Vision 2050 and other planning issues**

- Cullingworth & Caves, 2024. Regional planning, pp. 71-77 in Ch. 3. History of governing and planning urban areas.
- Cullingworth & Caves, 2024. Ch. 4. The comprehensive plan.
- Puget Sound Regional Council (2020). Vision 2050, <https://www.psrc.org/media/1723Links to an external site.>

Guest Speaker: Ben Bakkenta AICP, Director of Regional Planning, Puget Sound Regional Council

Week 5

Oct 21 M **Comprehensive Plan: One Seattle Comprehensive Plan**

Guest Speaker: Michael Hubner, Long Range Planning Manager, One Seattle Plan Project Manager, City of Seattle

- One Seattle Plan [[LinkLinks to an external site.](#)]
- Cullingworth & Caves, 2024. Ch. 4. The comprehensive plan.
- Cullingworth & Caves, 2024. Ch. 6. The techniques of zoning and subdivision regulations

Oct 23 W **Historic Preservation and Urban Design Intersection**

Guest Speaker: Manish Chalana, Professor, Department of Urban Design and Planning

- Chalana, M. 2016, "Balancing history and development in Seattle's Pike/Pine neighborhood conservation district," *Journal of the American Planning Association*, 82:2, 182-184
- Cullingworth and Caves, 2024, Ch. 17, Heritage and historic preservation
- Cullingworth and Caves, 2024, Ch. 16, Urban design and aesthetic

Week 6

Oct 28 M **Community and Economic Development: Building Inclusive Community Vitality**

Guest Speaker: Sophie Innone (Economic Development and Research Manager, Ballard Alliance)

- <https://ballardalliance.com/Links to an external site.>
- Seattle Office of Economic Development: Business Improvement Areas [\[LinkLinks to an external site.\]](#)
- Cullingworth & Caves, 2024. Business Improvement Districts, pp. 506-509

Guest Speaker: Philly Marsh (Economic Development Manager, City of Redmond)

- Cullingworth & Caves, 2024. Ch 15. Community and economic development

Redmond Economic Development [\[LinkLinks to an external site.\]](#)

Oct 29 T Midterm Report Due

Oct 30 W **Midterm Group Presentation**

Week 7

Nov 4 M **Equitable City**

Guest Speaker: Charles Patton, PhD, Equity Policy and Initiative Program Manager, Puget Sound Regional Council

- <https://www.psrc.org/our-work/equity>

Guest Speaker: Katie Sheehy, Strategic Advisor, Office of Planning and Community Development, City of Seattle & UDP Professional Council

- https://www.seattle.gov/opcd/current-projects/equitable-development-initiative?utm_medium=email&utm_source=govdelivery#projectsLinks to an external site.

Guest Speaker: Taylor Quinn Smith and Yuansi Bobo Cai, AICP, Framework. <https://www.weareframework.com/tylerLinks to an external site.> and <https://www.weareframework.com/bobo>

- Cullingworth & Cave (2024). Equity planning, p. 23; Citizen participation, pp. 30-35 in Ch. 1. Nature of planning.

Nov 6 W **Transportation Planning**

- Cullingworth & Caves, 2024. Ch. 13. Transportation

Guest speaker: Jonathan S. Lewis, Transportation Planning Manager, Policy & Planning Division, Seattle Department of Transportation

- Seattle Transportation Plan <https://www.seattle.gov/transportation/about-us/seattle-transportation-plan> [Links to an external site.](#)

Guest speaker: Mark Hallenbeck (Director, WA Transportation Research Center)

- Self-Driving cars and the future implication
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Week 8

Nov 11 M **Veterans Day (No class)**

Nov 13 W **Equity Planning in Action**

- Cullingworth & Caves, 2024, Equity Planning, pp. 4-6, p.23, pp. 37-38, pp. 182-184

Guest Speakers:

Charles Patton, PhD, Equity Policy and Initiative Program Manager, Puget Sound Regional Council

- <https://www.psrc.org/our-work/equity>

Arun Sambataro, Senior Policy Advisor, King County Office of Equity, Racial & Social Justice

Sara Cubrillo, Climate Justice Advisor, Office of Sustainability and Environment, City of Seattle

- <https://www.seattle.gov/environment/climate-change/climate-justice>
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Week 9

Nov 18 W **Housing Crisis and Missing Middle Housing**

Guest speaker: Rick Mohler, AIA (Associate Professor, Department of Architecture, UW; Co-Chair, Seattle Planning Commission, <https://www.seattle.gov/planningcommission/about-us> [Links to an external site.](#))

- Housing crisis and responses in Seattle

Guest speaker: Markus Johnson (Makers Architecture and Urban Design)

- Middle Housing: Aligning Zoning and Building Codes

Readings:

- Cullingworth & Cave (2024). Ch. 6: The techniques of zoning and subdivision regulations (Focus on the sections re. housing provision via land use regulations and housing types)
 - “Reforming single-family zoning and adding missing middle housing options” pp141-147.
- Cullingworth & Caves (2024). Ch. 14: Housing
- *The state of the nation's housing*, 2024. Joint Center for Housing Studies of Harvard University. https://www.jchs.harvard.edu/sites/default/files/reports/files/Harvard_JCHS_The_State_of_the_Nations_Housing_2024.pdf
- <https://www.jchs.harvard.edu/son-2024-homelessness-map>

Nov 20 W **Housing: Mixed Use Development and Homeless Housing**

Guest speaker: Eric Campbell (CEO of MainStreet Property Group, UW Real Estate Advisory Board)

- Mixed use housing: developer's perspective in the Seattle Metropolitan Area
- “Becoming Downtown Kenmore” <https://www.kenmorehangar.com/Links to an external site.>
- Porch + Park, Downtown Redmond, <https://www.redmond.gov/1375/Porch-ParkLinks to an external site.>

Guest Speaker: Sharon Lee, Executive Director, Low Income Housing Institute

<https://www.lihihousing.org/peopleLinks to an external site.>

Guest Speaker: Nicolas Quijano, Homelessness Outreach Program Manager, City of Bellevue

- <https://bellevuewa.gov/resident-resources/homelessness-bellevueLinks to an external site.>
- <https://bellevuewa.gov/resident-resources/homelessness-bellevue/eastside-mens-shelterLinks to an external site.>

Further readings:

- The 2023 Annual homelessness assessment report (AHAR) to Congress, <https://www.huduser.gov/portal/sites/default/files/pdf/2023-ahar-part-1.PdfLinks to an external site.>
- Denver Basic Income Project <https://www.denverbasicincomeproject.org/Links to an external site.>
- Colburn, Gregg and Clayton Aldern, 2022, Homelessness is a housing problem, University of California Press. <https://doi.org/10.2307/j.ctv2kx88m9Links to an external site.>
- [Links to an external site.](https://kcrha.org/data-overview/king-county-point-in-time-count/) Point-In-Time Count, King County Regional Homelessness Authority, <https://kcrha.org/data-overview/king-county-point-in-time-count/>

Week 10

Nov 25 M **Environmental Planning: Resilient City**

Guest Speaker: Pranjali Rai, AICP, Senior Planning, WA State Department of Commerce

- <https://www.commerce.wa.gov/growth-management/climate-planning/Links to an external site.>
- Cullingworth and Case, 2024, Ch 12. Planning for sustainability, climate change and resiliency

Nov 27 W **Environmental Planning**

- Cullingworth & Caves, 2024. Ch 10. Environmental policy and planning Cullingworth & Caves, 2024. Ch 11. The Limits of Environmental Policy

Week 11

Dec 2 M **Final Group Presentation I**

Dec 4 W **Final Group Presentation II**