



## URBDP 480/522 Planning As A Profession

**Lecture:** Fridays | 12:30 - 1:20 PM

**Instructor :** E. David Blum, AICP. [blumedw@uw.edu](mailto:blumedw@uw.edu)

### Overview

This course gives students interested in the planning profession an opportunity to understand the different pathways and career choices within the profession. This course will introduce students to guest professionals in various planning careers and highlight key issues, skills used and tips to entering the field. *This course focuses on professional practice rather than analytical methods or theory.*

### Learning Goals and Outcomes

Students who take this course will:

- Have a better familiarity with the planning profession.

- Understand what it takes to enter the planning profession.

- Be able to formulate a plan of action/next steps for continuing a pathway towards a career in or related to planning.

### Format

Each session is built around a key theme accompanied by short readings and activities that provide background or relevancy through current events. Sessions will include time to discuss readings, debrief activities, hear from guest professionals with a Question & Answer session.

### Readings

Readings include introductory articles about various planning fields as well as current event pieces that bring relevancy to the different guest professionals' careers and talking points.

### Activities

Activities will involve various real-life scenarios that you will have to present possible solutions/approaches to the challenge at hand. Readings for the week will directly relate to these activities. You will be required to turn in activities during class periods.

### Evaluation and Grading

Students must earn 24 points or more to pass the course. Evaluation is broken down into three categories:

- 8 pts:** Homework Assignments: 8 homework assignments will be given throughout the quarter:1 each week.

  - (1 point for each homework assignment turned in on time (before class starts) and you must

do them all: 8 points total).

**10 pts: Class Attendance:** 10 classes are held over the quarter. You must be on time and be an active participant in class. (1 point for each class attended and **you must attend at least 8 classes.** Points will not be awarded for arrival in class after 12:40 PM).

**8 pts: Final Reflection:** A 1-2 page reflection paper is due at the end of the quarter. (Completion and on time submission of your final paper earns 8 points)

**Final Reflection Paper: Due by Wednesday, March 18th by 5:00 pm (Submit electronically via "Final Reflection" on the website)**

We are interested to know how this class has helped you understand the professional world of planning. In a 1-2 page essay please address one or more of the following points:

Before this class what was your perspective on planning as a profession?

Since taking this class how has your perspective changed?

Which guest lectures during this quarter were most beneficial and why?

What areas of planning are you passionate about and hope to pursue? How did this class help you think about that?

What are your next steps? How do you plan to continue to pursue your interest in planning? If you have learned that you do NOT want to enter the planning field, please explain why.

### **Calendar of Guest Speakers**

**January 10, 2020** \_ David Blum " Introduction to Planning"

**January 17, 2020** \_ Steven Strickland

**January 24, 2020** \_ Lesley Bain

**January 31, 2020** \_ Joseph Tovar

**February 7, 2020** \_ Nick Welch

**February 14, 2020** \_ Ellen Miller-Wolfe

**February 21, 2020** \_ Jim Stanton

**February 28, 2020** \_ Mandi Roberts

**March 6, 2020** \_ Jae Hill

**March 13, 2020** \_ David Blum "Getting Connected: Networking, Internships and Academic Opportunities"