

# URBDP 500 A Au 21: Survey Of Urban Planning

University of Washington, Department of Urban Design and Planning

**Title:** Survey of Planning (UrbDP 500, 4 credits)

**Class:** Mondays and Wednesdays, 1:30-3:20 pm

**Quarter:** Autumn, 2021

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**Class Website** <https://canvas.uw.edu/courses/1482908>

## Purpose

Survey of Planning will serve an introduction to Urban/Regional Planning and Design as a required course for the first year MUP students. As Urban Planning and Urban Design disciplines are very broad multi/interdisciplinary area, there will be a wide range of topics to cover. Because of the time limitations, the proposed course topics are designed to be essential to urban planning students who will go to the next level of MUP education and practice in the near future. This course aims to provide a balanced view of the field and explore the interconnectedness of different subfields of urban planning and urban design.

The required textbook is *Planning in the U.S.A: Policies, Issues, and Processes* (Barry Cullingworth and Roger W. Caves, 2014, 4th edition). It is available online or through the UW bookstore. Note that the 3rd and 4th editions are very different; the 4th edition is required. Please plan to come to class having read the identified chapters and key additional readings provided on Canvas. We will try our best to put readings and other web resources for guest speakers prior to their visits. These materials will be a point of departure for our discussions.

There are big major issues in urban planning: COVID-19, racial and social justice/equity, climate change, and suburban expansion (aka sprawl). Although COVID-19 disrupts unprecedented scale of daily lives right now, the course will mainly focus on the pre-COVID urban planning issues. How COVID-19 might change planning practices is largely unknown. There will be a limited number of sessions that we can discuss the current situation and the recovery plan.

## Textbook

Cullingworth, J. Barry, and Roger Caves, 2014, *Planning in the USA: Policies, Issues, and Processes*. 4<sup>th</sup> edition. Oxon, UK: Routledge

Recommended reading throughout the quarter:

- Mallach, Alan, 2018, "Race, Poverty, and Real Estate," Chapter 4 (pp. 75-96) in *The Divided City*. Washington DC: Island Press. [\[PDF Actions\]](#) (Please read this chapter by Oct 5)
- Kendi, Ibram X., 2019, *How To Be An Antiracist*. New York: Random House.

## Objectives

1. To introduce beginning students in the MUP program to the development of the professional field over the last several decades;
2. To be knowledgeable in theories and practices in planning subfields as well as general planning;
3. To orient you to several of the areas of specialization within planning that we offer in this program;
4. To acquaint you with some of the key issues in planning currently underway in the Puget Sound region, from outstanding visiting speakers who are engaged in professional practice.

## Session Format

In general, each class will be comprised of lectures, Q&A, and small group discussions if time permits. Some sessions will include a guest speaker(s). This will usually include a 30- or 40-min talk per speaker, 20-min Q&A interaction with guest speakers, which will take up some of the lecture time. Prof. Bae will post a weekly session information to Canvas site, everyone is required to read it before class time, especially for the Guest Speaker sessions.

Small group discussions will occur in groups of 5 or 6 students, with new groups forming each week. The group's task is to discuss and review the weekly course materials including lectures, speakers, Q&As, readings, planning terminology, etc. and prepare an individual weekly review (maximum two-page summary of the materials). This is an opportunity for students to understand key concepts/policies of urban planning, and to synthesize the various materials and gives the professor a chance to ensure that learning goals are being met.

## Assignments

Please check the Canvas website for more up-to-date info:

- Weekly response (40%; total five responses: all #1-3 required; pick **two** from #4-9)
  - You must complete **five** responses. There are nine response opportunities, roughly one per week. All of the first three (Response 1-3) are required, then you may choose two from the remaining opportunities.
  - Responses are approximately 500 words (one page) in which you summarize key concepts from the week and offer your own reflection. Specific instructions will be provided.
  - See the Canvas schedule for specific topics and due dates. Responses will be submitted via Canvas.
- Group project (40%): Work with groups of at most five
- Weekly group discussion (10%; different groups will be assigned each time)
  - For each week, we will have group discussions during the lecture time. You will be assigned to one of the "breakout rooms" to discuss the prompt questions.
  - After the lecture, each group will submit a summary of the discussion. The responses are approximately 250 words. On the top of the page, write each group member's name.
- Week 8's in-lecture assignment: "The Limits of Environmental Policies" (5%)
  - This task will be held in class. The instructor will give guidelines.
- Class participation (5%): Active engagement during the class is very important. There are various ways to participate in the Zoom environment. Your video participation, group discussions, interactions via "Zoom chat," etc. will be considered as class participation and counted toward a part of the final grade. The attendance is very important as we deal with different topics/planning subfield in each class. We will keep attendance. In case, you need to miss the class, please contact us in advance.

## Schedule

Please see the course Canvas page for the most up-to-date schedule of topics, including assigned readings, guest speakers, and deadlines.

## In-class class requirements under COVID-19

This class is conducted in-person and masked in accordance with the UW Masking policy. Students are expected to participate in class to fully benefit from course activities and meet the course's learning objectives. Students should only register for this class if they are able to attend in-person and masked.

To protect their fellow students, faculty, and staff, students who feel ill or exhibit symptoms consistent with COVID-19 should not come to class and seek immediate testing, the most convenient may be the Husky Testing Program. If you test positive contact the University of Washington UW COVID-19 Response and Prevention Team at [covidehc@uw.edu](mailto:covidehc@uw.edu) or 206 616-3344. When absent, it is the responsibility of the student to inform the instructor in advance (or as close to the class period as possible in the case of an unexpected absence), and to request appropriate make-up work. The instructor has the responsibility to determine if make-up work is possible and/or to modify assignment or course grading. For chronic absences, the instructor may award an incomplete grade after the 8th week, or recommend the student contact their academic adviser to consider a hardship withdrawal (known as a Registrar Drop).

You may be eligible for an accommodation administered by the Disability Resources for Students (DRS) to take classes remotely if you are a student who is

- a. Immunocompromised
- b. Experiencing other diagnosed physical or mental health conditions that preclude you from participating in class in person.

**If you think you may qualify for any type of formal accommodation, we encourage you to visit the Disability Resources for Students (DRS) and apply by completing the necessary steps as soon as possible.** *Please note that it can take 4-6 weeks to get approvals through DRS, so you need to submit any requests well in advance of the beginning of the quarter to have the best outcome.*

## Masking and Compliance

Because mask-wearing is a constantly evolving public health requirement, the UW will follow public health and State guidance regarding campus-wide masking policies. As of now, all persons on UW campuses [must wear a mask while indoors \(Links to an external site.\)](#) including in all classrooms and other learning environments, regardless of vaccination status. There are no exceptions for instructors.

Although we are not anticipating this will be a common occurrence, if a student refuses to comply with the masking policy, the student can be asked to leave the University premises. In the classroom, a student who does not comply with the masking policy highlighted in the course syllabus may be judged by the instructor to be disrupting or obstructing the teaching or learning environment and asked to leave. The [UW Student Conduct Code \(WAC 478-121-125\) \(Links to an external site.\)](#) gives instructors the authority to exclude a student from any individual class session or other academic activity in which the student is materially disruptive or obstructive. This type of disruption should be [reported through the CBE and UW student conduct process \(Links to an external site.\)](#). If they live in an on-campus residence hall, they can return to their residence hall unit. If a student refuses to comply with the masking policy and refuses to leave, class should be suspended and the matter reported to [UW COVID-19 Response and Prevention Team \(Links to an external site.\)](#) and your departmental chair. The incident will be investigated through the CBE and UW student conduct process. The University's complete masking enforcement protocols are [described HERE. \(Links to an external site.\)](#)

## Academic Integrity

The University takes academic integrity very seriously. Behaving with integrity is part of our responsibility to our shared learning community. If you're uncertain about if something is academic misconduct, review the Student Academic Responsibility statement, and ask the professor or teaching assistant. We are willing to discuss questions you might have. Students can also find helpful tips on how to cite sources here. Finally, the Odegaard Library also has a writing and research center to help students individually.

## Course Schedule

*The course schedule is subject to change based on availability of guest speakers*

Sept 29 W Course overview

- Kim, et. al. (2007) "Technology and cities: Process of technology-land substitution in the twentieth century," [PDF]
- Mallach, (2018) "Race, Poverty, and Real Estate" [PDF]

Oct 4 M Urbanization and dimensions of sprawl I

- Cullingworth & Caves (2014). Ch. 2: Urbanization [PDF]
- Bullard (2000). "Introduction: Anatomy of sprawl" [PDF]

Oct 6 W Urbanization and dimensions of sprawl II

- Gordon & Richardson (1997). "Are compact cities a desirable planning goal?" [PDF]
- Ewing (1997). "Is Los Angeles-style sprawl desirable?" [PDF]
- Ewing & Hamidi (2015). "Compactness versus sprawl: A review of recent evidence from the United States" [PDF]

Oct 11 M Healthy city: planning and public health  
COVID-19 and planning

Guest Speaker: Katherine Pedersen, WA COVID-19 Recovery coordinator

- COVID-19 in Washington State

Guest Speaker: Andrew Dannenberg, MD (UW UDP & Public Health)

- Designing the built environment to promote public health

Oct 13 W New Urbanism and urban regeneration

- Fainstein (2000). "New directions in planning theory." pp. 110-112 [PDF]
- Calthorpe (1989). "The pedestrian pocket." [PDF]
- Fulton (1996). "The New Urbanism: Hope or hype for American communities?" [PDF]

*Recommended:*

- Kim (2000). "Creating Community: Does the Kentlands live up to Its Goals?" [PDF]
- Tu and Eppli (1999) "Valuing New Urbanism: The Case of Kentlands" [PDF]
- Kim & Bae (2020) "Do home buyers value the New Urbanist neighborhood? The case of Issaquah Highlands, WA" *Journal of Urbanism*, 13(3), 303-324. [PDF]

Oct 18 M Comprehensive planning and growth management

- Cullingworth & Caves (2014)
  - Ch. 5: The evolution of planning and zoning
  - Ch. 7: The comprehensive plan
  - Ch. 10: Growth management and local government
  - Ch. 11: Growth management and the states

Oct 20 W Regional planning: Puget Sound

- Cullingworth & Caves (2014). Ch. 3: Governing and planning urban areas (*pp. 68 - 74*)
- Puget Sound Regional Council (2009). Vision 2040 [[PDF](#)] (*Read Intro, Part 1, & Part 2; skim rest*)

Guest Speaker: Ben Bakkenta AICP, Puget Sound Regional Council, Director of Regional Planning

Vision 2050 and other regional planning issues

- Oct 25 M Contemporary planning and design solutions

Oct 25 M Urban Village Strategies: Integration of Urban Design and Urban Planning for Urban Redevelopment

- Seattle's Comprehensive Plan, Urban Village Elements
- <https://www.seattle.gov/Documents/Departments/OPCD/OngoingInitiatives/SeattlesComprehensivePlan/UrbanVillageElement.pdf>
- Seattle 2035 Urban Village Study Final Report, 2015
- <https://www.seattle.gov/Documents/Departments/OPCD/OngoingInitiatives/SeattlesComprehensivePlan/UrbanVillageStudy.pdf>

Oct 27 W Just city: equity and social justice in planning practice

Guest Speaker: Arun Sambataro, Senior Policy Adviser, King County Equity, Racial and Social Justice

- Planning for Equity: Lessons from the field, local/regional government as implementors and practitioners

Guest Speaker: Katie Sheehy, Equitable Development Initiative Strategic Advisor, City of Seattle

- Race and Social Justice in Seattle City Planning

Guest Speaker: Steve Hamai, Seattle Public Utilities

Racial and Social Justice in Seattle Public Utilities: Overview Examples

- Cullingworth & Caves (2014) Ch. 1: The Nature of Planning
- Krumholz and Forester, 1990, Making Equity Planning Work (eBook accessible via UW Library)
- Review website for SPU's [environmental justice and service equity](#)

- SPU's [EJ Strategies](#)
- Seattle's [Race and Social Justice Initiative Summary](#)

*Watch*

- [Why Equity at Seattle Public Utilities](#)
- [Applying an Equity Lens: SPU Damage Claims](#)

**Community and Economic Development: Building Inclusive Community Vitality**

Nov 1 M Devin Reynolds, Ballard Business Association

Phillip Sit, Strategy Advisor, Office of Economic Development, City of Seattle

- Business Improvement Areas, City of Seattle
- <http://www.seattle.gov/office-of-economic-development/business-districts/business-improvement-areas->

**Transportation: From Moving Cars to Moving People**

Nov 3 W Transportation: cars vs. non-motorized transportation, alternative fuel vehicles

- Cullingworth & Caves (2014). Ch. 14: Transportation
- Transportation Demand Management and Planning Programs: Case of Downtown
- Future Alternative Fuel Vehicles

Nov 8 M Transportation practice

Guest speaker: Tracy Krawczyk, Policy & Planning Director, Seattle Department of Transportation

- SDOT transportation transformation: From moving cars to moving people
- Post-COVID recovery plan

Guest speaker: Mark Hallenbeck, Director, WA Transportation Research Center

- Self-Driving cars and the future city
- Current projects:
  - Transit data equity initiative: <https://transitequity.cs.washington.edu/>
  - OpenSidewalks: <https://tcat.cs.washington.edu/opensidewalks-2/>

Nov 10 W Resilient city: disaster and resilience

Guest speaker: Bob Freitag, Director of Institute for Hazards Mitigation and Planning Research

- Freitab, Bob, 2021, "Exploring a community's quest for resilience: Struggling with past plans," *Natural Hazard Review*, 22 (3), <https://ascelibrary.org/doi/full/10.1061/%28ASCE%29NH.1527-6996.0000471?mi=3i1ciu>

## Housing

Nov 15 M Housing: Land Use and Developers' Perspective for Mixed Use Development

- Cullingworth & Cave (2014). Ch. 8: The techniques of zoning and subdivision regulations
  - Focus on the sections re. housing provision via land use regulations and housing types

Cullingworth & Caves (2014). Ch. 15: Housing

- Further Readings:
- Quigley, John M. 2000, "A Decent Home: Housing Policy in Perspective." *Brookings-Wharton Papers on Urban Affairs*. [https://go-gale-com.offcampus.lib.washington.edu/ps/i.do?p=AONE&u=wash\\_main&id=GALE%7CA303451010&v=2.1&it=r](https://go-gale-com.offcampus.lib.washington.edu/ps/i.do?p=AONE&u=wash_main&id=GALE%7CA303451010&v=2.1&it=r)
- Balasubramanian, Sai, "The Covid-19 Pandemic Has Fueled A Crisis In The Housing Market" *Forbes*, April 27, 2021, <https://www.forbes.com/sites/saibala/2021/04/27/the-covid-19-pandemic-has-fueled-a-crisis-in-the-housing-market/?sh=3dd94fad5928>

Guest speaker: Joe W. Tovar, FAICP, Affiliated Professor, UDP

- Road map to rethink GMA for the future: missing middle housing
- Related Readings: <https://www.vox.com/2021/9/17/22679358/california-newsom-duplex-single-family-zoning>

Guest speaker: Eric Campbell, Division President of Toll Brothers Inc & CEO of MainStreet Property Group, UW Real Estate Advisory Board

- Mixed use housing: developer's perspective in the Seattle Metropolitan Area
- "Becoming Downtown Kenmore" <https://www.kenmorehangar.com/>
- Porch + Park, Downtown Redmond, <https://www.redmond.gov/1375/Porch-Park>

Nov 17 W Affordable city: affordable housing & homelessness

- Cullingworth & Caves (2014). Ch. 15: Housing
- Seattle Housing Affordability and Livability Agenda Advisory Committee (2015) Recommendations to mayor and council [PDF] (*read pp. 1 - 13; skim rest*)
- Seattle Office of Planning & Community Development (2016) Seattle 2035 growth and equity: Analyzing impacts on displacement and opportunity related to Seattle's growth strategy. [PDF] (*read pp. 10 - 20; skim rest*)

Guest speaker: Jennifer LaBrecque, Planning and Program Manager, Seattle Office of Housing

- Affordable housing in Seattle

Guest speaker: Gregg Colburn, Assistant Prof. UW Dept of Real Estate

- Homeless is a housing problem

### **Environmental Planning**

Nov 22 M The limits of environmental policy

- Cullingworth & Caves (2014).
  - Ch. 12: Environmental Policy and Planning (*skim*)
  - Ch. 13: The Limits of Environmental Policy (*all*)

Nov 24 W Overview of State Environmental Planning Act (Process)

Climate Change and Cities

Nov 29 M Urban design, aesthetics, historic preservation

Guest speaker: Lyle Bicknell, Principal Urban Designer, Office of Planning & Community Development, City of Seattle

- Introduction to urban design

Guest speaker: Manish Chalana, Associate Prof., Department of Urban Design and Planning, UW

- Introduction to Historic Preservation

- Loukaitou-Sideris (2017). "Addressing the challenges of urban landscapes: Normative goals for urban design." [\[PDF\]](#)
- Kasprisin (2011). "Definitions and fundamentals of urban design in culture." [\[PDF\]](#)

Dec 1 W Private Property Rights vs. Community/Public Property Rights

Supplemental Lecture re. Seattle Housing-The Crisis and the Responses

Guest speaker: Rick Mohler, AIA, Associate Professor, Department of Architecture, UW

Private Property Rights vs. Community/Public Property Rights

Christine Bae, Associate Professor, Department of Urban Design and Planning, UW

Dec 6 M Final Group Presentation I

1. Ballard - Hevly, McGrew, Mumford, Rahim, Salle (max. 25 minutes)
2. SLU - Arakaki, Bridge, Hom, Lizana, Voloshyna (max. 25 minutes)
3. Ballard - Bacca, Brown, Ellsworth, Mower (max. 20 minutes)
4. SLU - de la Fuente, Iannone, Jang, Ricord (max. 20 minutes)
5. Ballard - Campbell, Edman, Emmons, Weekes, Wilson (max. 25 minutes)

**Dec 8    W    Final Group Presentation II**

6. SLU - Jacobs, Malesis, Miller, Spondable (max. 20 minutes)
7. Ballard - Gruenberger, Hashimoto, Levin, Moncayo, Scarbrough (max. 25 minutes)
8. SLU - Corey, Liu, Long (max. 15 minutes)
9. Ballard - Chen, Granados, Matla, Weicht, Youn (max. 25 minutes)