

**URBDP 480: PLANNING AS A PROFESSION**  
*Winter 2018 // Fridays, 12:00-1:20 in Gould 110// 1 credit C/NC*

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### OVERVIEW

This course gives students interested in the planning profession an opportunity to understand the different pathways and career choices within the profession. This course will introduce students to guest professionals in various planning careers and highlight key issues, skills used, and tips to entering the field. **This course focuses on professional practice rather than analytical methods or theory.**

### LEARNING GOALS AND OUTCOMES

Students who take this course will:

- Have better familiarity with the planning profession
- Understand what it takes to enter the planning profession
- Be able to formulate a plan of action/next steps for continuing a pathway towards a choice career

### FORMAT

Each session will be built around one key theme and will be accompanied by short readings and activities that give background or relevancy through current events. Sessions will include time to discuss readings, debrief activities, hear from guest professionals, and a Q & A session.

### READINGS

Readings will involve various introductory articles about various planning fields as well as current event pieces that bring relevancy to the different guest professionals careers and talking points.

### ACTIVITIES

Activities will involve various real-life scenarios that you will have to present possible solutions/approaches to the challenge at hand. Readings for the week will directly relate to these activities. You will be required to turn in activities during class periods.

### EVALUATION AND GRADING

Students must earn 24 points or more to pass the course. Evaluation is broken down into three categories:

- 8 pts: **Homework Assignments** – 8 homework assignments will be given throughout the quarter – 1 each week. (1 point for each homework assignment turned in on time (before class starts) and **you must do them all - 8 points total**)
- 10 pts: **Class Attendance** – 10 classes are held over the quarter. You must be on time, and be an active participant in class. (1 point for each class attended and **you must attend at least 8 classes** – Points will not be awarded after 12:10pm.)
- 8 pts: **Final Reflection** – A 1-2 page reflection paper is due at the end of the quarter. (Completion and on time submission of your final paper earns you 8 points)

### FINAL REFLECTION – DUE WEDNESDAY MARCH 14TH BY 11:59PM

*(Submit electronically via "Final Reflection" on the website)*

We are interested in knowing how this class has helped you understand the professional world of planning. In 1-2 pages, please address one or more of the following points:

- Before this class, what was your perspective on planning as a profession?
- Since taking this class, how has your perspective changed?
- Which lectures were most beneficial and why?
- What area of planning are you passionate about and hope to pursue? How did this class help you think about that?
- What are your next steps? How do you plan to continue to pursue your passion?
- If you have learned that you do NOT want to enter the planning field, please explain why.

**COURSE WEBSITE - [HTTPS://CANVAS.UW.EDU/COURSES/1124367](https://canvas.uw.edu/courses/1124367)**



## SPEAKER AGENDA

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|--|-------------|
| <b>1. DAVID BLUM - INTRODUCTION TO PLANNING</b>                              | <b>1/5</b>  |
| <b>2. JONANTHAN LEWIS - TRANSPORTATION PLANNING MANAGER, CITY OF SEATTLE</b> | <b>1/12</b> |
| <b>3. JENNIFER GREGERSON - MAYOR, CITY OF MUKILTEO, WASHINGTON</b>           | <b>1/19</b> |
| <b>4. REID SHOCKEY - SHOCKEY PLANNING GROUP</b>                              | <b>1/26</b> |
| <b>5. MANDI ROBERTS - PRINCIPAL URBAN PLANNER AND COMMUNITY DESIGNER</b>     | <b>2/2</b>  |
| <b>6. NICOLAS WELCH - SENIOR PLANNER, CITY OF SEATTLE</b>                    | <b>2/9</b>  |
| <b>7. CYNTHIA MCCOY - GIS RISK ANALYSIS, FEMA</b>                            | <b>2/16</b> |
| <b>8. PATRICK &amp; PATRICK - COMMUTE SEATTLE</b>                            | <b>2/23</b> |
| <b>9. JUSTIN &amp; KRISTINE - ENVIROISSUES</b>                               | <b>3/2</b>  |
| <b>10. DAVID BLUM - GETTING CONNECTED</b>                                    | <b>3/9</b>  |