

URBDP 586: IMPLEMENTATION IN PRESERVATION PLANNING**4/12/18**

University of Washington Department of Urban Design and Planning
Spring 2018: Thursdays, 5:30 - 8:20 p.m., Gould 442

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Office hours by appointment

Description

The course objective is to provide practical experience in evaluating historic resources and developing strategies for their protection. Theories, methods, and practices associated with historic preservation are discussed. Students will engage with relevant federal, state and local regulations, attend a landmarks board meeting, and gain field experience in evaluating historic resources.

Through the course assignments, students will develop skills that are critical to successful employment in the fields of historic preservation planning and cultural resources management. These skills include the ability to conduct property research; to understand relevant laws and regulations; to assess the integrity and significance of properties; to compile information into clearly written documents; to create presentation materials; and to verbally present research projects in a clear and concise manner. Throughout the course, emphasis will be placed on developing professional quality written documents, materials, and presentation skills.

Readings

Weekly course readings are available on Canvas site <https://canvas.uw.edu/courses/1199931>

Books recommended as background for those who have not taken URBDP 585 or ARCH 590:

- Murtagh, William J. *Keeping Time: The History & Theory of Preservation in America*. New York: John Wiley & Sons (2005 or 1997 – older edition is fine and less expensive) Reserve E159 .M875
- Tyler, Norman, Ted J. Ligibel & Ilene R. Tyler. *Historic Preservation: An Introduction to Its History, Principles & Practice. Second edition*. New York: W.W. Norton, 2009 (not older edition). Reserve E159 .T95

Book recommended for local focus: Kreisman, Lawrence. *Made to Last: Historic Preservation in Seattle and King County*. Seattle: UW Press, 1999 (not older edition). Reserve F899.S48 A2

Requirements and Grading

Students are expected to attend all classes, to complete the readings and assignments as scheduled, and to contribute effectively to class discussions, including leading one seminar discussion. Grades will be assigned based on the following criteria:

- Participation: 30% (including consistent contributions to discussions and informal presentations)
- Assignments: 30% (includes seminar leading 10%, landmark meeting summary 5%, survey 15%)
- Research project: 40% (includes draft paper 10%, presentation 10%, final paper 20%)

Assignments (details will be provided in separate handouts)

1. Prepare presentation and lead class discussion on selected seminar topic (dates will vary)

2. Attend a landmarks commission or district review board meeting and prepare a brief report on key issues discussed at the meeting – nominations, designations, design review, etc. (in-class presentation and written submittal, dates will vary)
3. Complete two survey forms for historic properties, including physical descriptions and statements of significance (in-class presentation and written submittal due April 26)

Research Project

The primary graded work of the quarter is an independent research project that demonstrates each student's grasp of key knowledge, skills and methods covered in the course. Projects are intended to apply practice-based approaches focused on real places and working within existing policy frameworks. Examples of appropriate topics include landmark nominations, context statements, neighborhood surveys, restoration plans, interpretive plans, or assessments of preservation elements of larger planning initiatives. The instructor will offer a range of project ideas suggested by professional practitioners in the region, and students are also free to propose their own topic focused on preservation issues and the historic built environment. Research topics and methods must be approved by the instructor. Students will be asked to upload a brief summary of topic selection (April 12), present a mid-quarter progress report (May 10), submit a 75% written draft (May 17), make a final presentation in class (May 31), and submit a final written document (June 7).

Anticipated Class Schedule, Readings, and Assignments (may be adjusted if necessary)

Class 1: March 29 – Introductions, Course Assignments and Expectations

- Introductions: backgrounds and interests
- Explanation of course objectives
- Overview of assignments
- Discussion of potential research projects
- Photographing the built environment
- Basic categories of preservation activity: identification, documentation, evaluation, treatment

Optional: Murtagh, Chapter 1 – The Language of Preservation

Class 2: April 5 – Research and Identification Strategies; Introduction to Survey and Inventory

- *Guest speaker: Kate Krafft, architectural historian and preservation consultant*
- Introduction to historic resources survey and inventory
- Vernacular resources: identifying form, plan, and other aspects
- Architectural styles
- Research resources and strategies
- Understanding historic contexts
- Evaluating integrity and significance – first pass
- **Survey assignment distributed**

Readings

☆ Carter, Thomas and Cromley, Elizabeth Collins. *Invitation to Vernacular Architecture: A Guide to the Study of Ordinary Buildings and Landscapes*. Knoxville: U Tennessee Press, 2005. (excerpt: pages 54-59)

☆ Seattle Public Library "[Researching the History of Seattle Buildings](#)," 2014.

☆ Nelson, Lee H. (NPS) Preservation Brief 17: [Architectural Character](#)

☆Longstreth, Richard, "Taste versus History," in *Looking beyond the Icons: Midcentury Architecture, Landscape, and Urbanism*. Charlottesville: University of Virginia Press, 2015, 20-24. (first pub 1994)

Browse National Register Bulletins at www.nps.gov/nr/publications, especially "[Researching a Historic Property](#)" (Bulletin 39) and "[Guidelines for Local Surveys: A Basis for Preservation Planning](#)" (Bulletin 24).

Optional: Tyler, Chapter 3 – Architectural Styles, Contextualism, ~~Design Guidelines~~ (stop at 105)

Class 3: April 12 – Pioneer Square Historic District Case Study: **meet at 5:30 at Zeitgeist Coffee 171 S Jackson Street**

- *Guest Speaker: Dean Kralios, Pioneer Square Preservation Board Chair, Principal, SMR Architects*
- **Due: Topics for final projects** (Canvas upload, 1 paragraph on topic, 1 paragraph on methods)
- Historic districts, special review districts and conservation overlay districts

Readings

[Pioneer Square Historic District](#): skim relevant documents including [overview](#), [ordinance](#), [design guidelines](#), [National Register nomination](#) (16 MB and 487 pages!)

Ochsner, Jeffrey Karl. "The Past and Future of Pioneer Square, Seattle," *Change Over Time*, TBP 2018.

Optional: Miller, Julia. "Protecting Older Neighborhoods Through Conservation District Programs," *Forum News*, November/December 2004, Vol. 11, No. 2.

Optional: Kreisman, *Made to Last*, especially Chapters 2-6 (not scanned)

Optional: Murtagh, Chapter 8 – Historic Districts

Class 4 (Revised): April 19 – Local Programs, Survey and Inventory in-depth, Case Law

- *Guest speaker: Jennifer Meisner, King County Historic Preservation Officer*
- Local landmarks ordinances and preservation programs: City of Seattle and King County
- (Local) Financial incentives for rehabilitation and stewardship of historic properties
- Survey and Inventory in-depth discussion
- Legal basis for preservation: key court decisions confirming constitutionality

View online inventories: Seattle www.seattle.gov/neighborhoods/preservation/historicresources.htm
WA State Dept. of Archaeology and Historic Preservation <https://fortress.wa.gov/dahp/wisaardp3/>

Readings

City of Seattle Landmarks [Ordinance](#) and ☆[Nomination and Designation Processes](#)

☆Seattle DPD Client Assistance Memo 3000, "Historic Preservation and SEPA Review." (copy and paste link) www.seattle.gov/documents/departments/neighborhoods/historicpreservation/shared/cam3000.pdf

King County Historic Preservation Program [Landmark and Historic Site Information](#) (Technical Paper #1), ☆[Landmark Designation Process](#) (Technical paper #4) and [Incentive Programs](#) (Technical Paper #16)

☆Comparison of Landmark Designation Programs

Incentives for Historic Properties in Seattle (copy and paste link)

www.seattle.gov/Documents/Departments/Neighborhoods/HistoricPreservation/PreservationIncentives/brochure-incentives.pdf

Optional: Kayden, Jerold S., "Designating *Penn Central Transportation Co. v. New York City* a Landmark of Constitutional Jurisprudence," *Forum Journal*, Spring 2003, Vol. 17, No. 3.

Optional: Gilliam, Catharine M., "Takings Law Fact and Fiction," *Cultural Resources Management*, 20:5, 1997.

Optional: Tyler, Chapter 4 – The Legal Basis for Preservation

Class 5 (Revised): April 26 – National Register, Documenting Individual Properties, Significance & Integrity, State & Federal Laws and Programs

- *Guest Speaker: Michael Houser, State Architectural Historian, WA DAHP*
- **Due: Survey assignment (upload written documents & in-class presentation)**
- Evaluating the significance and integrity of historic resources
- National Historic Preservation Act and the National Register of Historic Places
- Nomination of individual properties
- State laws and programs: WHR, State Preservation Plan, Executive Order 05-05, GMA
- Federal laws and programs: Section 106 Review, Section 4(f)

Readings

☆ ["How to Apply the National Register Criteria for Evaluation"](#) National Register Bulletin 15

☆ King, Thomas F. *Places That Count (excerpt)*, Walnut Creek, CA: AltaMira Press, 2003, 14-16.

[National Historic Preservation Act of 1966](#) (as amended through 2016) *Browse*

[Washington State Standards for Cultural Resource Reporting 2018](#) (19 MB download; *Browse*)

Advisory Council for Historic Preservation "[Citizens Guide to Section 106](#)" and (optional) [36 CRF 800](#)

Department of Archaeology and Historic Preservation [Grants and Funding](#)

Department of Archaeology and Historic Preservation [Project Review](#)

Optional: [National Register brochure](#) *Browse*

Optional: Tyler, Chapter 5 – Designation of Historic Properties

Class 6: May 3 – Approaches to Preservation; Standards for Treatment; Design Review

- *Guest speaker: Todd Scott, King County Historic Preservation Program*
- **Student presentations: management and intervention approaches**
- Standards & approaches to treatment: rehabilitation, reconstruction, restoration, preservation
- Applying the *Secretary of the Interior's Standards for Rehabilitation*
- Other standards for the treatment of historic properties, and SOIS Professional qualifications
- Design guidelines and design review **[student lead]**
- Values-based preservation approaches to preservation and the Burra Charter process

Readings

☆ [The Secretary of the Interior's Standards for Rehabilitation](#)

☆ ["The Secretary of Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring and Reconstructing Historic Buildings,"](#) NPS (browse).

Beasley, Ellen. "Design Guidelines: A Preservation Perennial." *Forum Journal*, Nov/Dec 1992, Vol.6, No.6.

Cassity, Pratt. "How to Determine Compatibility for New Structures," *Alliance Review*, Jan/Feb 2005, 15.

Semes, Steven W., " 'Differentiated' and 'Compatible': Four Strategies for Additions to Historic Settings," *Forum Journal*, Summer 2007, Vol. 21, No. 4.

Stiles, Elaine "50 Years Reconsidered," *Forum Journal*, Vol. 24, No. 4, Summer 2010.

Jerome, Pamela. "[The Values-Based Approach to Cultural-Heritage Preservation](#)" *APT Bulletin*, Vol. 45, No. 2/3, Special Issue on Values-Based Preservation (2014), pp. 3-8.

Optional: Tyler, Chapter 7 – Intervention Approaches and Chapter 3 – design issues (p. 106-119)

Optional: [The Burra Charter 2013](#) (Australia ICOMOS)

Class 7: May 10 – Beyond Buildings: Landscape Approaches, Archaeology, Environmental Review

- *Guest Speaker: Dennis Lewarch, Archaeologist and Suquamish Tribal Historic Preservation Officer*
- **Due: Student presentations: 50% progress reports on final projects**
- Landscape approaches: Cultural Landscapes, Heritage Areas, Heritage Corridors **[student lead]**
- Traditional cultural places and archaeological properties: alternative approaches to evaluation **[student lead]**
- Environmental Assessment of cultural resources under NEPA and SEPA **[student lead]**

Readings

Birnbaum, Charles A. (NPS) Preservation Brief 36 "[Protecting Cultural Landscapes: Planning, Treatment and Management of Historic Landscapes](#)" 1994

Lusignan, Paul R. "[Traditional Cultural Places and the National Register.](#)" *The George Wright Forum*, Vol. 26, No. 1 (2009), 37-44.

Optional: Goetcheus, Cari and Nora Mitchell. "[The Venice Charter and Cultural Landscapes: Evolution of Heritage Concepts and Conservation Over Time](#)" *Change Over Time* 4:2 (2014), 338-57.

Optional: King, Thomas F. "[Cultural Resources in an Environmental Assessment under NEPA,](#)" *Environmental Practice* 4.3 (Sep 2002): 137-144.

Optional: Parker, Patricia L. and King, Thomas F., [National Register Bulletin 38: Guidelines for Evaluating and Documenting Traditional Cultural Properties](#), National Park Service, 1990/1998.

Optional: Praetzellis, Mary and Adrian Praetzellis. "[Cultural Resource Management, Archaeology and Heritage Values,](#)" *Historical Archaeology* Vol. 45, No. 1 (2011), 86-100.

Optional: Murtagh, Chapter 10 – Landscape Preservation and Chapter 12 – Archaeology

Class 8: May 17 – Sustainability and Other Current Issues

- *Guest Speakers: Michael Powe and Carson Hartmann, Preservation Green Lab*
- **Due: Students submit 75% written draft of final project (canvas upload)**
- LEED v4 certification, "green buildings" and sustainability **[student lead]**
- Preservation strategies in Legacy Cities **[student lead]**

Readings

Explore the work of the [Preservation Green Lab](#) especially the [Atlas summary report](#), the [Untapped Potential report](#), and [Older, Smaller, Better: Measuring How the Character of Buildings and Blocks Influences Urban Vitality](#) 2014 (9 MB)

Powe, Michael, Jonathan Mabry, Emily Talen, and Dillon Mahmoudi. "[Jane Jacobs and the Value of Older, Smaller Buildings.](#)" *Journal of the American Planning Association* 82, no. 2 (2016): 167-80.

Optional: Longstreth, Richard. "On The Road Again: Preservation's Urgent Future," *Sustainability & Historic Preservation: Toward a Holistic View*, Newark: U Delaware Press, 2011, 107-122.

Optional: Rypkema, Donovan D. "Economics, Sustainability and Historic Preservation," *Forum Journal*, Winter 2006, Vol. 20, No. 2.

Optional: Tilly, Steve. "Positioning Preservation in the Center of the Green Arena," *Forum Journal*, Spring 2009, Vol. 23, No. 3.

Optional: Grimmer, Anne E., et al, "[Illustrated Guidelines on Sustainability for Rehabilitating Historic Buildings,](#)" 2011.

Optional: Preservation Rightsizing Network, [Historic Preservation in Legacy Cities](#), 2015

Class 9: May 24 – Non-Profits and PDAs; Advocacy; Equity and Diversity Issues

- *Guest Speaker: Kji Kelly, Director, Historic Seattle PDA*
- 4Culture, Historic Seattle and other Preservation & Development Authorities (PDAs)
- Washington Trust for Historic Preservation & the Main Street Program
- Advocacy at the federal, state and local level
- Addressing issues of equity and diversity in theory and practice **[student lead]**
- Incorporating intangible cultural heritage into preservation practice **[student lead]**

Readings

Michael, Vince. "[Diversity in Preservation: Rethinking Standards and Practices](#)" *Forum Journal*, Volume 28, Number 3, Spring 2014, pp. 5-12

Rast, Raymond W. "[A Matter of Alignment: Methods to Match the Goals of the Preservation Movement](#)" *Forum Journal*, Volume 28, Number 3, Spring 2014, pp. 13-22

Kaufman, Ned. "[Putting Intangible Heritage in its Place\(s\): Proposals for Policy and Practice.](#)" *International Journal of Intangible Heritage*, Vol. 8 (2013), 20-36.

Buckley, James & Donna Graves, "Tangible Benefits From Intangible Resources: Using Social and Cultural History to Plan Neighborhood Futures," *Journal of the American Planning Assn* 82:2 (2016), 152-166.

Optional: Kaufman, Ned "[Historic Places and the Diversity Deficit in Heritage Conservation.](#)" *CRM: The Journal of Heritage Stewardship*, Vol. 1, No. 2, Summer 2004.

Optional: Ryberg-Webster, Stephanie and Kinahan, Kelly L. "[Historic Preservation and Urban Revitalization in the Twenty-first Century.](#)" *Journal of Planning Literature*, 2014, 29(2), 119-139.

Class 10: May 31 – Presentations on Individual Projects

Final project presentations (powerpoint or .pdf)

Final Project

The final written submittal of research project is due (canvas upload) by **Thursday June 7, 5:30 p.m.**

Schedule adjustment in case of cancellation

If UW cancels classes for any reason, we'll adjust the schedule by a week, and use the scheduled Final Exam time of Tuesday, June 5, 6:30-8:20 for final presentations. Otherwise Exam time will not be used.

Additional References

[National Register of Historic Places Program Publications](#)

See especially: Bulletin 16A: *How to Complete the National Register Registration Form.*

Scholarly journals featuring preservation content include *APT Bulletin*, *Buildings & Landscapes* (formerly *Perspectives in Vernacular Architecture*), *Change Over Time*, *Preservation Education & Research*, *Public Historian* and other planning and design journals available through JSTOR or Project Muse.

These books in the CBE library may also be useful for projects or for the survey exercise. The library has many other relevant books as well. Some are in Reference and others in the stacks.

Bucher, Ward (ed.). *Dictionary of Building Preservation*. New York: Preservation Press, 1996.

Carter, Thomas and Elizabeth C. Cromley. *Invitation to Vernacular Architecture*. Knoxville: University of Tennessee Press, 2005.

Bluestone, Daniel. *Buildings, Landscapes, and Memory: Case Studies in Historic Preservation*. New York: W.W. Norton, 2011.

[Getty Conservation Institute Publications](#)

Longstreth, Richard. *The Buildings of Main Street: A Guide to American Commercial Architecture*. Washington, D.C.: Preservation Press, 2000 (1987).

McAlester, Virginia and Lee. *A Field Guide to American Houses*. New York: Knopf, 2013.

Page, Max and Randall Mason. *Giving Preservation a History: Histories of Historic Preservation in the United States*. New York: Routledge, 2004.

Stipe, Robert E., ed. *A Richer Heritage: Historic Preservation in the Twenty-First Century*. University of North Carolina Press, 2003.

Tomlan, Michael A, and David Listokin. *Historic Preservation: Caring for Our Expanding Legacy*. Cham, Switzerland: Springer, 2015.